



Q3 2018 Results Announcement

Kaisa Olkkonen, CEO

One-Sentence Summary

Moving to the right direction despite the loss

The quarter was yet another period of working hard and moving to the right direction and laying the ground-work for future growth and profitability. While the main highlights occurred just after the quarter, they show we are doing the right things successfully.



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SSH in Brief



Five Things to Remember

New, disruptive strategy



A strong product portfolio



More than 100 patents in IPR portfolio



More than 3000 demanding customers globally



More than 20 years of engineering excellence



A cybersecurity pioneer since 1995

SSH.COM developed the SSH protocol which is still one of the cornerstones of Internet security

Our Product Lines

Universal SSH Key Manager® (UKM) – the premier SSH Key Risk Assessment, Management and Automation tool, now enhanced with certificate management.

Tectia® Client/Server – the gold standard commercial product in secure access and file transfer from the inventor of the SSH protocol.



PrivX® – the next generation secure cloud access gateway.

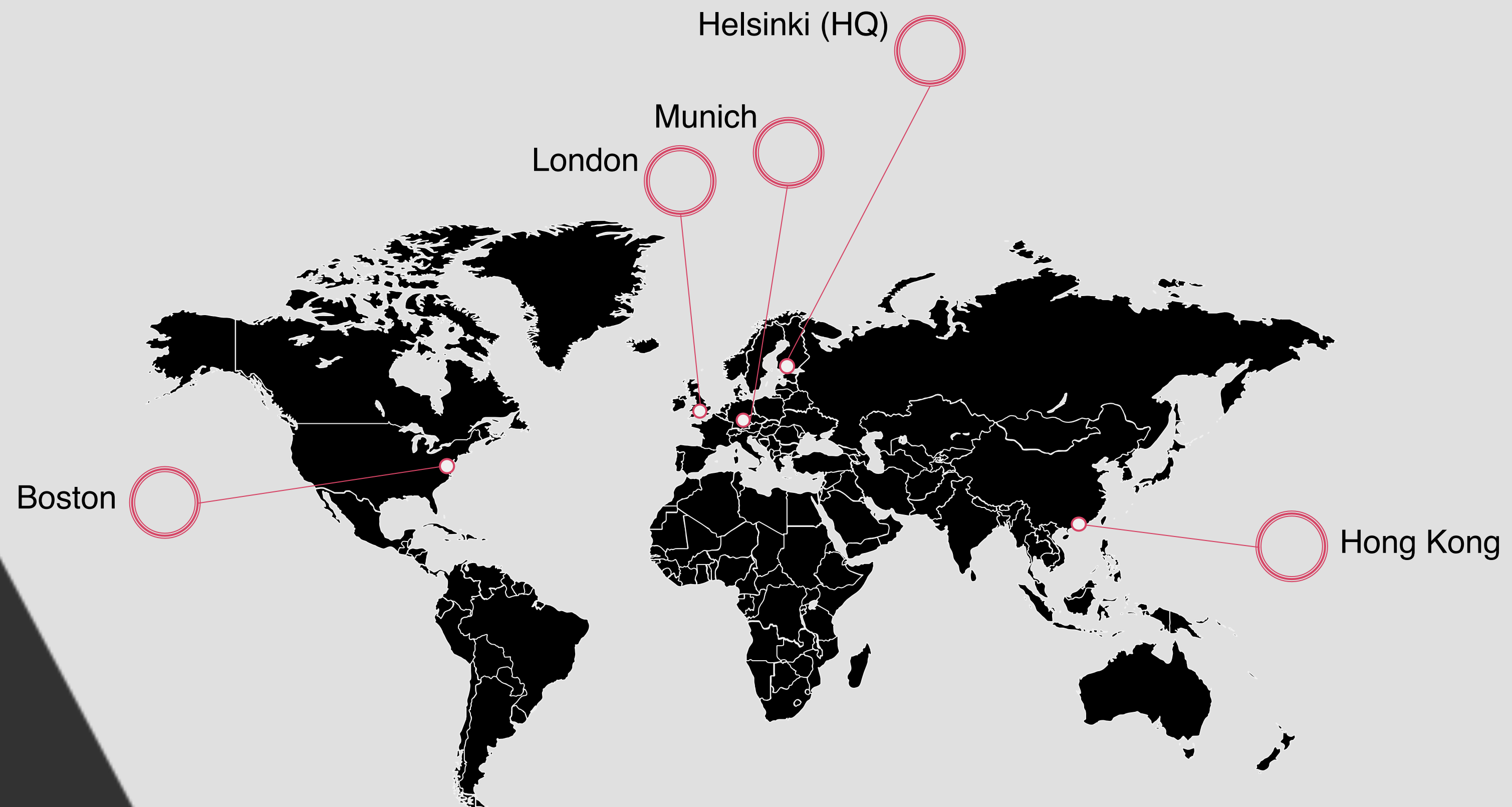
CryptoAuditor® – the easiest-to-deploy secure access and encrypted connection monitoring and auditing tool.

NQX™ – quantum-ready protection for critical networks.

Our Locations

**Rooted in Finland,
present globally**

SSH products are developed in Finland but more than 90% of our sales come from the international markets.



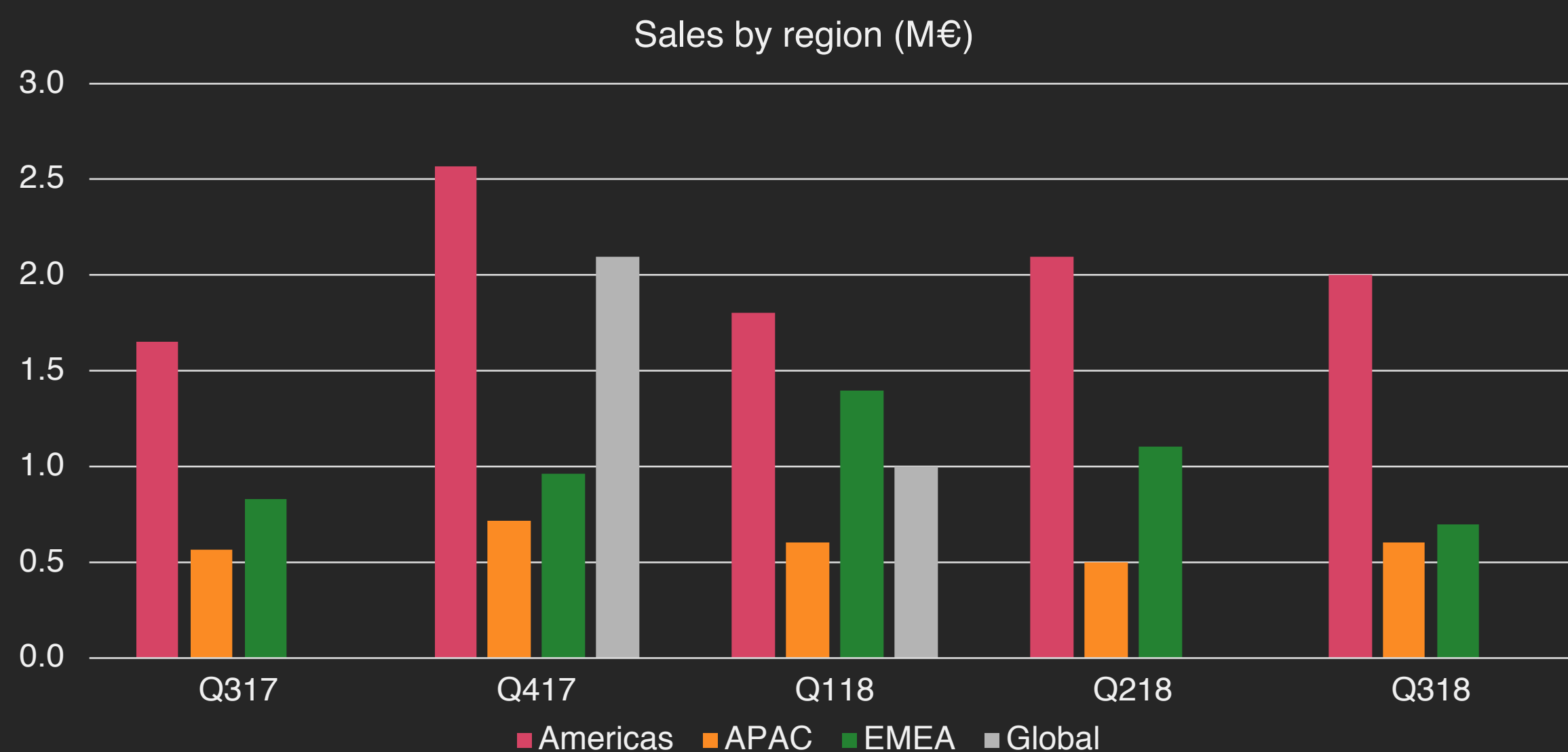
Q3 Financial Review



Q3/18 Financials

Key Figures

| | | Q3/17 | Q4/17 | Q1/17 | Q2/18 | Q3/18 |
|-----------|----|-------|-------|-------|-------|-------|
| Net Sales | M€ | 3.0 | 6.4 | 4.8 | 3.7 | 3.4 |
| OPEX | M€ | 3.5 | 4.3 | 4.3 | 3.6 | 4.1 |
| EBIT | M€ | -0.8 | 1.4 | 0.1 | -0.1 | -0.8 |
| | % | -24.8 | 21.9 | 2.3 | -2.5 | -22.3 |
| Profit | M€ | -0.9 | 1.3 | 0.0 | 0.0 | -0.8 |
| Personnel | | 84 | 80 | 81 | 85 | 80 |



Comments

Net Sales: increase of 13% vs. Q3/17

OPEX: 19% increase vs. Q3/17

EBIT: -0.8M€, flat vs. Q3/17

Profit: -0.8M€, 0.1M€ improvement over Q3/17

Negative EBIT mainly due to non-comparable items (patent litigation, Kyberleijona, accruals)

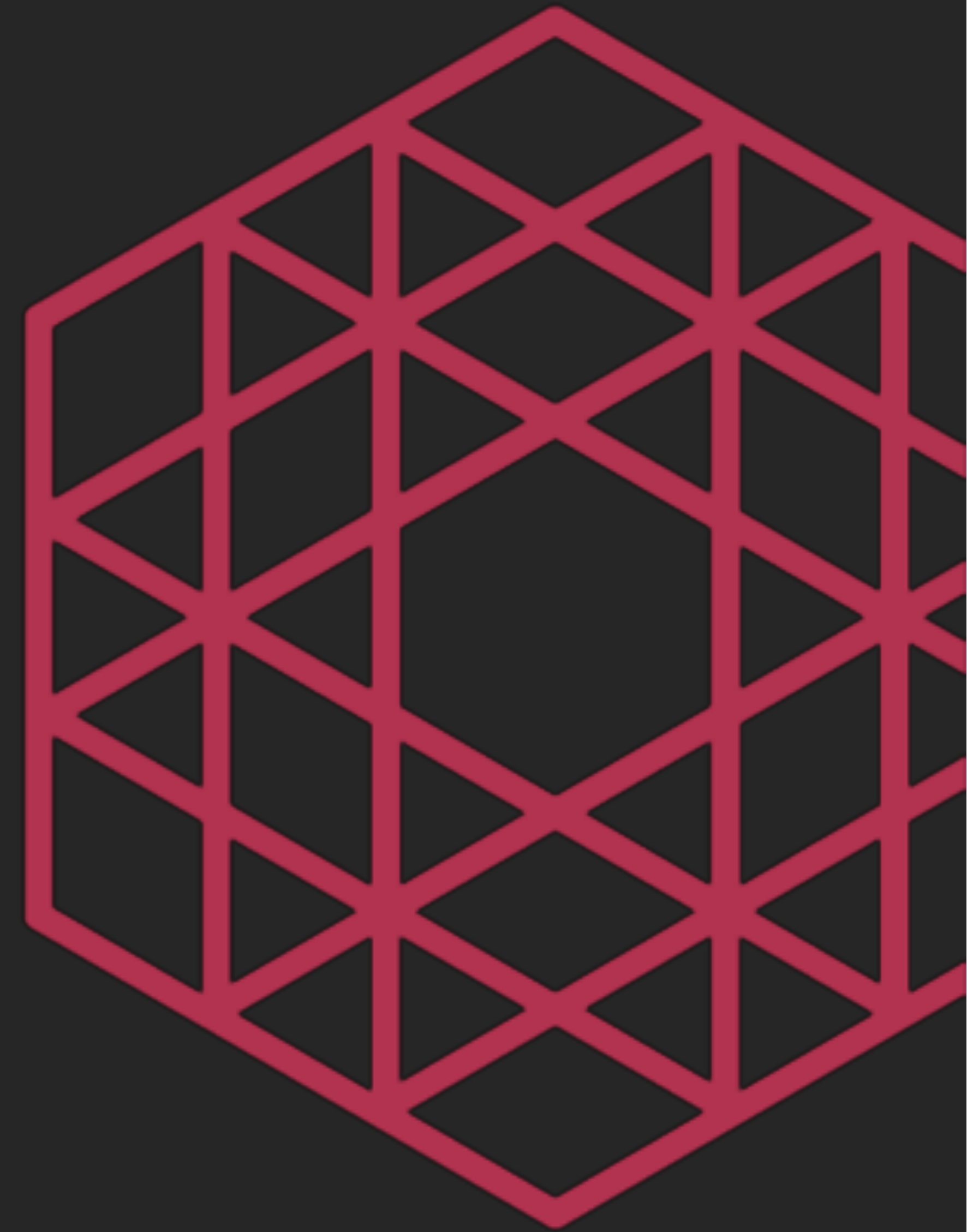
Comparable operating cost levels still sustainable

Balance Sheet and Cash Position Remain Strong

| | | 2015 | 2016 | 2017 | Q3/2018 YTD |
|----------------------------------|----|-------|-------|-------|-------------|
| Balance Sheet | M€ | 21.8 | 21.8 | 23.2 | 21.0 |
| Cash and Equivalents | M€ | 11.3 | 7.8 | 13.5 | 11.5 |
| Cash Flow from Operations | M€ | 0.3 | -8.1 | 1.3 | -1.5 |
| ROE | % | -40 | -112 | -21 | -6.1 |
| Equity Ratio | % | 67 | 63 | 83 | 86 |
| Gearing | % | -99 | -95 | -105 | -88 |
| Profit/loss per share | € | -0.15 | -0.36 | -0.09 | -0.04 |
| Equity per share | € | 0.36 | 0.24 | 0.34 | 0.33 |

- Strong cash position
- Negative cash flow from operations
 - In addition to non-comparable items, a significant contributor to this is the renewal cycle of our recurring revenue base
- Balance sheet enables us to focus on execution of strategy

Q3 Operations Review



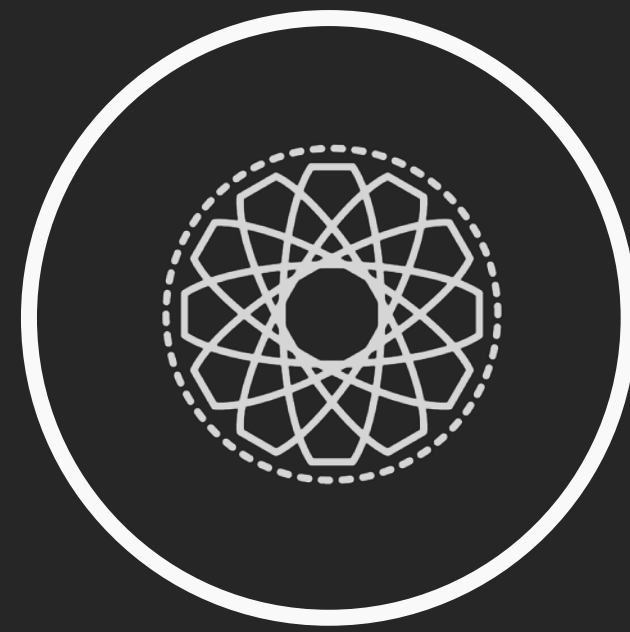
Key Operational Takeaways



01

Sales & Marketing

Robust pipeline and digital reach growth



02

R&D

New versions of all key products



03

PrivX

Increased focus on partnering



04

NQX

Joint venture finalized, intensifying customer engagements



05

Patents

UK Patent Dismissal appeal unsuccessful

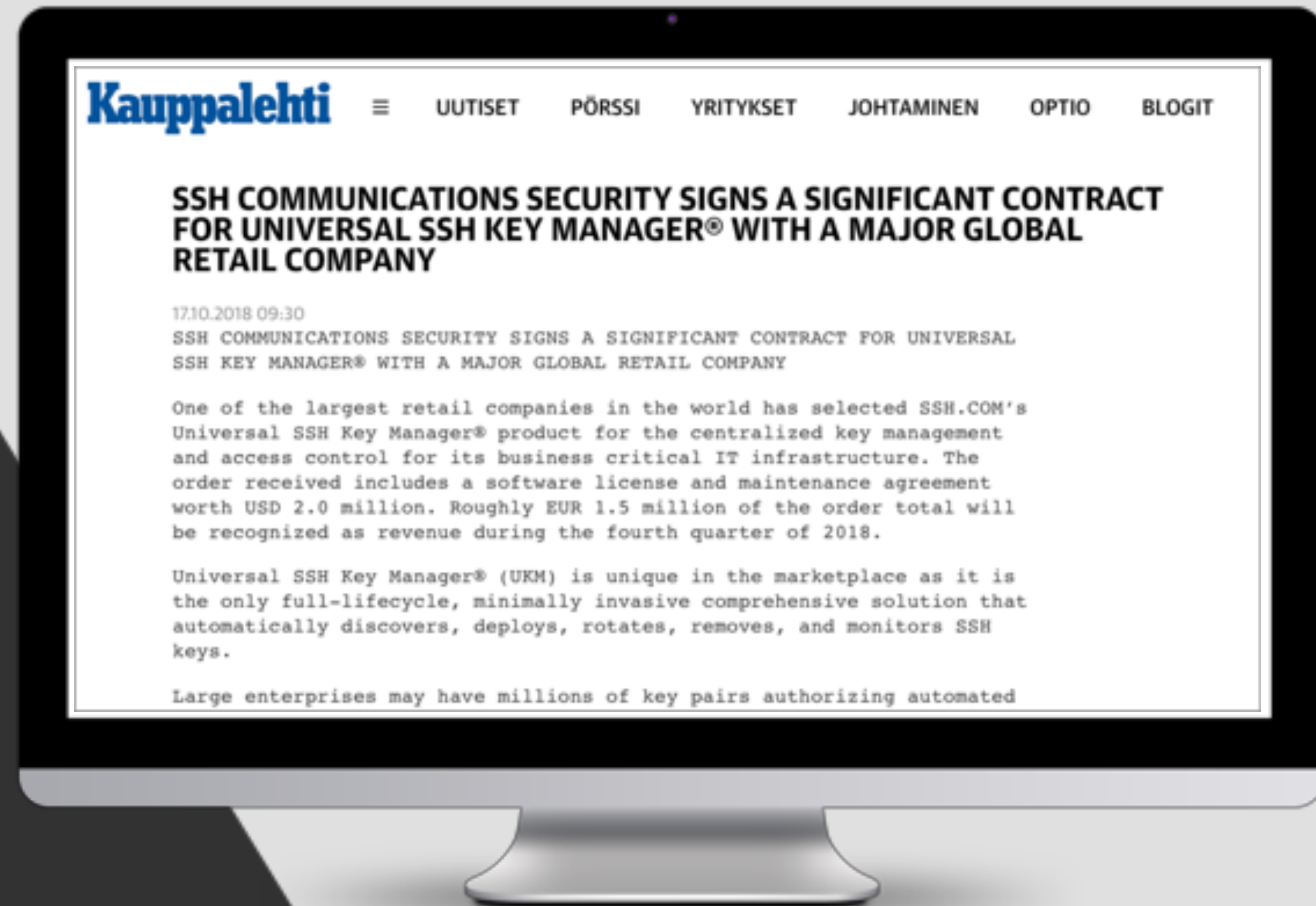
Net Pipeline Growth Continues

Net new pipeline value creation 40% higher in Q3 compared to Q2.



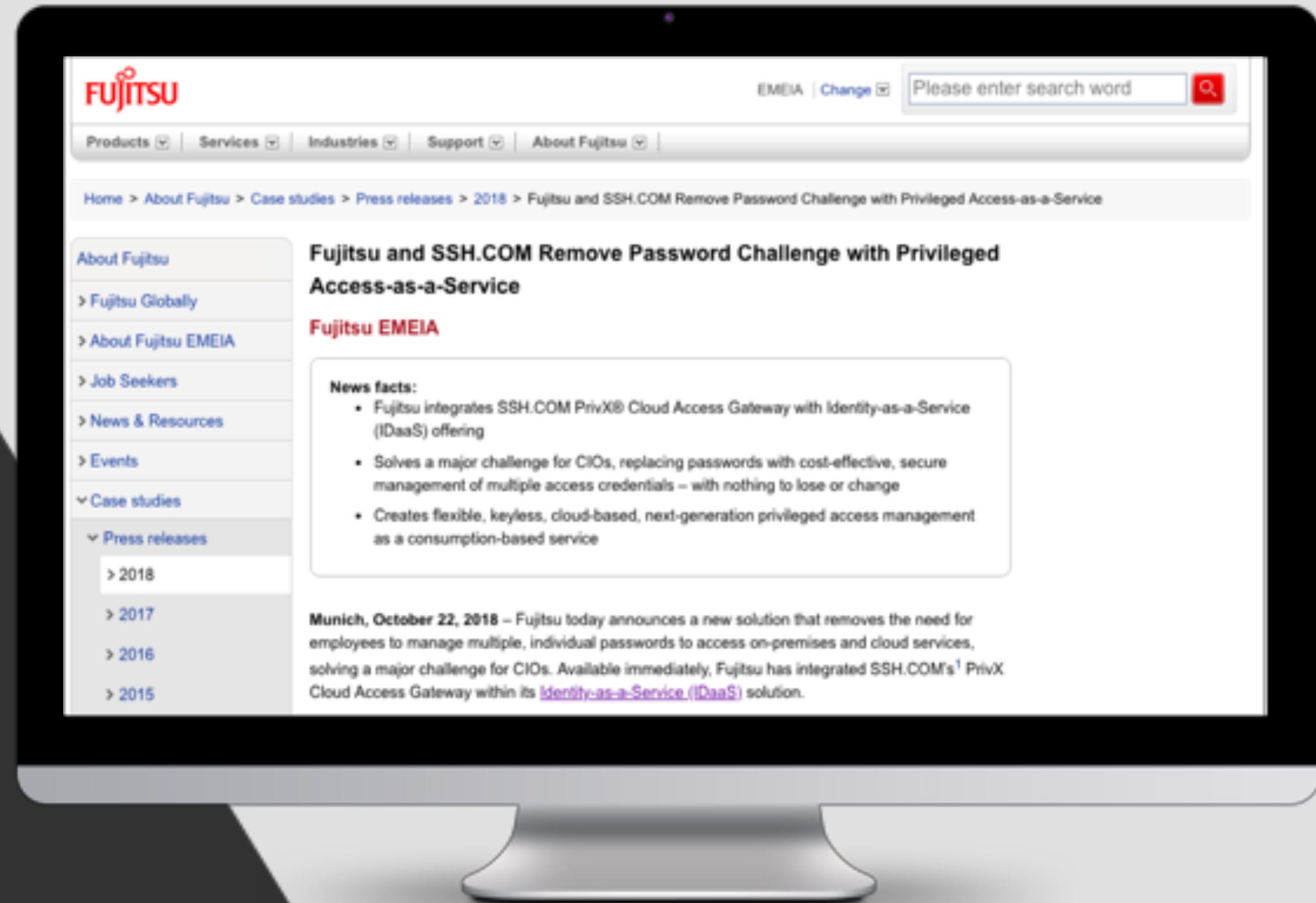
Major UKM Deal

A USD 2M license and maintenance deal with one of the largest retailers in the world.



Partnership with Fujitsu

First major PrivX partnership with Fujitsu announced in October – first milestone in IDaaS and CSP partner direction.

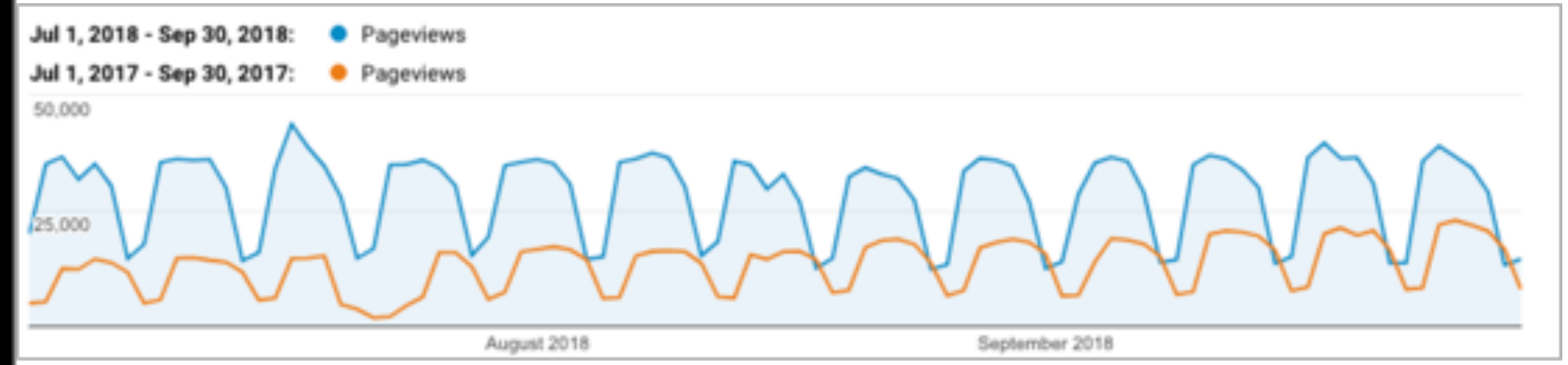


Marketing

More pageviews than ever

Over 2.5M page views in the quarter;
117% growth YoY

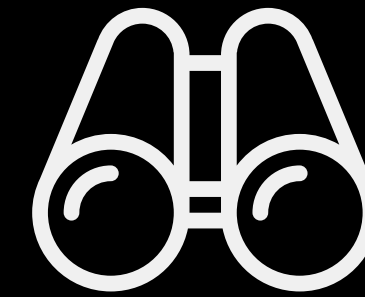
2.5M page views in Q3



Research and Development

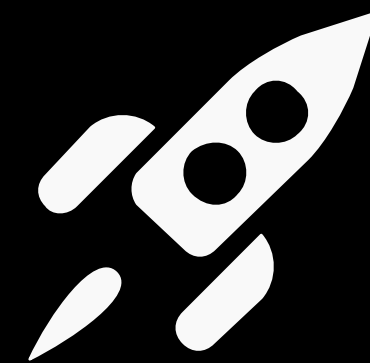
Increasing the capabilities

We are continuing recruitment while keeping a keen eye on costs.



New versions released

UKM, CrA, Tectia, and PrivX with new versions during the quarter.



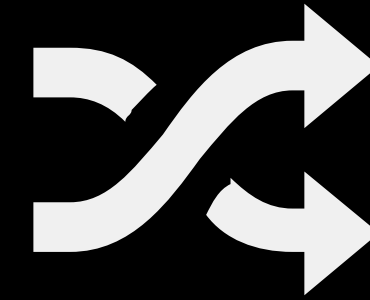
Progress Throughout

New versions of all major products

PrivX® Business Program

Increased focus on partnerships

Signed agreement with Fujitsu; negotiating with several CSPs and IDaaS players.



PrivX 4 nearing release

Cool new features such as session recording and playback.



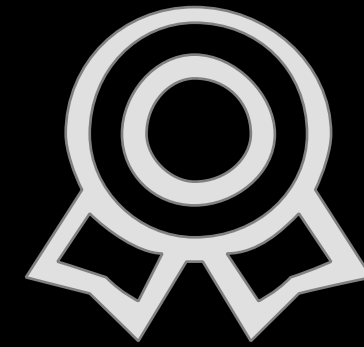
New Features; New Partners

Many new features released and about to be released. More focus on partner sales – first major announcement with Fujitsu.

NQX™ Firewall Business

Joint venture transaction closed

The joint venture helps us close deals with Finnish government bodies.



Further development based on customer input

The certification and joint venture have allowed for closer cooperation and more customer-driven development.

Further development resources hired.



Taking care of business

Adding resources; deepening discussions with customers.

Deepening discussions with customers

Discussing and negotiating with several customers regarding tests and roll-outs.



Patent Licensing

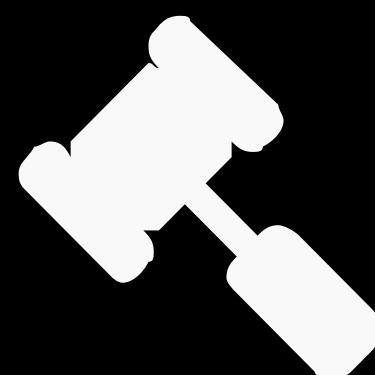
Continuing licensing negotiations

We continue licensing negotiations with global technology leaders.



UK patent appeal dismissed

UK Court of Appeal dismissed our appeal against the lower court decision from 2017.



NAT Traversal protection period ending

The protection period of the NAT Traversal patents ending in 2019 and 2020.



Re-thinking Value Generation

We will generate value with our 120 granted and filed patents by protecting our products and technologies.

A Brief History of Cyber Security (and Our Place in It)



Simplified History of Cyber Security

Security Automation & Orchestration

Identity and Access Management

SSH PrivX

Privileged Password Management

Privileged Session Management

SSH CryptoAuditor

Enterprise Key & Certificate Management

SSH Universal Key Manager

Application Layer Security

Kerberos v4 Kerberos v5

SSH SFTP

Telnet

FTP (TCP/IP)

SSH Tectia Client-Server

Transport Layer Security

OAuth -----> OAuth 2.0

SAML -> SAML 2.0

HTTPS SOAP REST

SSL 2.0 --> TLS 1.0 -----> TLS 1.1 TLS 1.2 -----> TLS 1.3

SSH Certifier

Network Layer Security

IPSec

SSH IPSec Express Toolkit

IKEv2

Next Generation Firewalls

SSH NQX

Encryption Algorithms & Standards

DES

RSA Diffie-Hellman

X.509 PKI

3DES

AES

1st MD5 collision

RSA-1024 transition

PQC

1st SHA-1 collision

1972

1975

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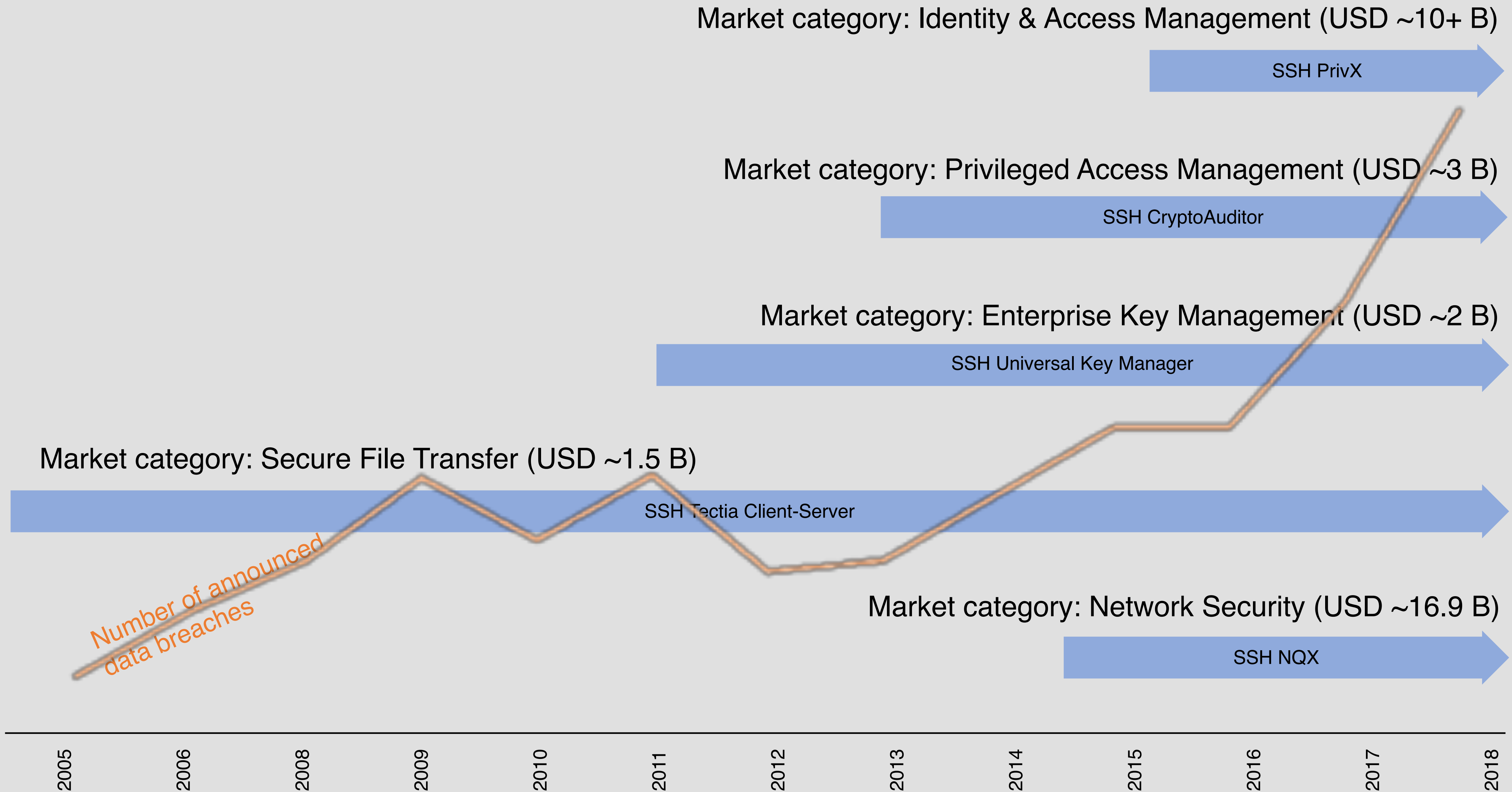
2008

2011

2014

2017

Simplified Market View



But Remember: It Is A Marathon, Not A Sprint

I

2017: Fix and Plan

We tackled the deepest systemic issues and started our transformation journey.

II

2018: Launch

Rebuilding sales and marketing, targeting new customer segments with a disruptive new offering.

III

2019: Grow

Scaling up, further strengthening the organization, and introducing new products and technologies.

IV

2020 and beyond: Leverage

Leveraging our growth, continuing to disrupt the industry from a position of strength.



Access Your Digital Core.